



# WELCOME!



Newburgh  
Arts & Cultural  
Commission

**Community Listening Session**  
**February 7th, 2023**  
**6-8 PM**



# AGENDA

**Food and Refreshments (20 min)**

**Welcome and Grounding (5 min)**

**RECAP of NACC Cultural Study (10 min)**

**Small Group Discussion (30 min)**

**Public Art Mapping Activity (15 min)**

**Arts and Cultural Community Survey (10 min)**

**Ways of Staying Connected (10 min)**

**Q & A (10 min)**

# Meet Your Commissioners!



Betty Bastidas  
Commissioner



Erica Forneret  
Co-Chair



Kathryn McKenzie  
Commissioner



Anusha Mehar  
Commissioner



Naomi Miller  
Co-Chair



Kenneth Muigal  
Commissioner



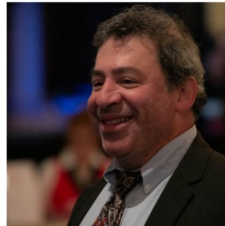
Jason Otero  
Commissioner



Seph Rodney  
Commissioner



Michelle Roach  
Commissioner



Stuart Sachs  
Commissioner



Stefanie Singer  
Commissioner



Anthony Slade  
Commissioner



Penelope Taylor  
Commissioner




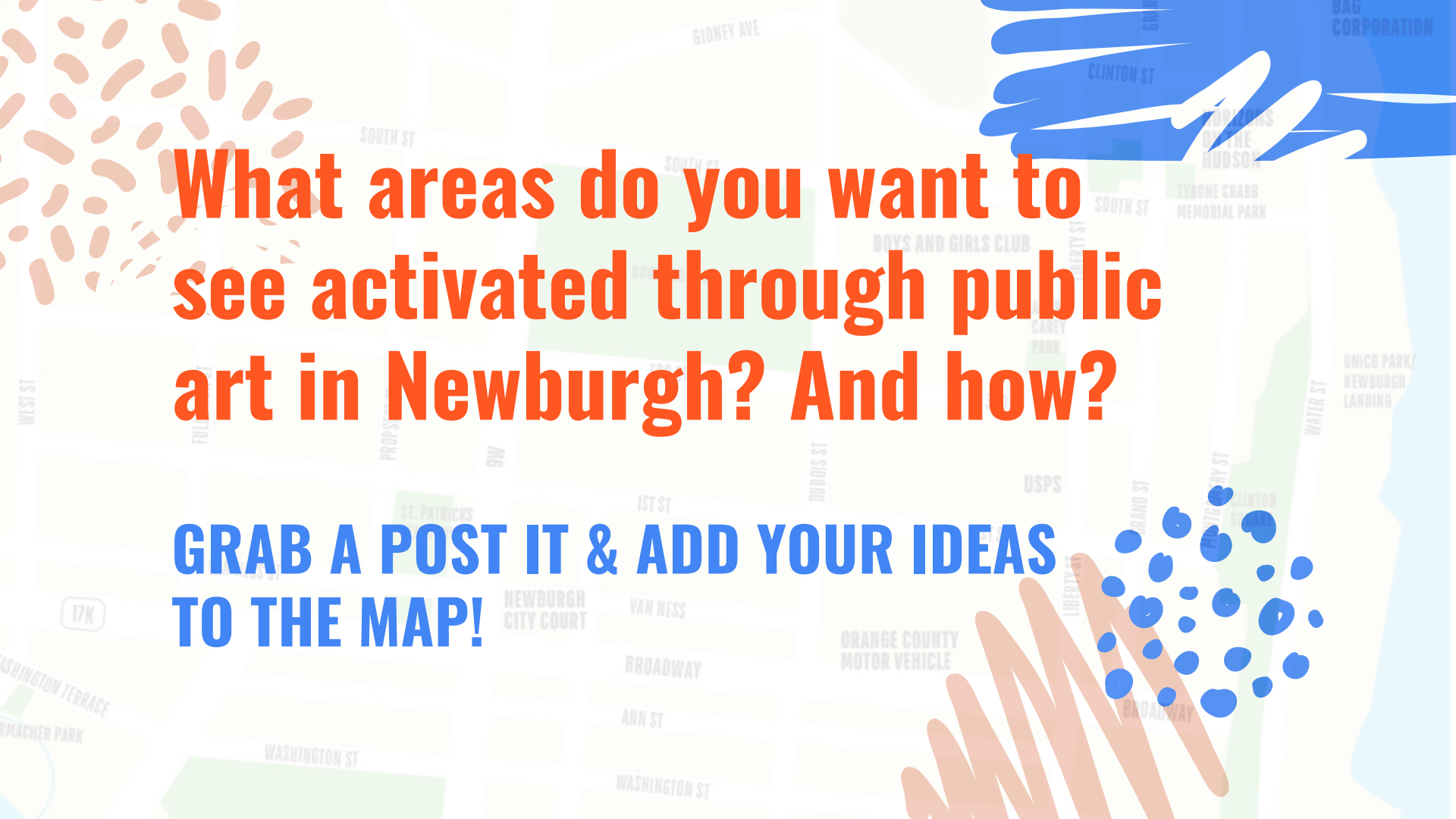
Joy Zelada  
Commissioner



# The Arts & Cultural Commission for the City of Newburgh

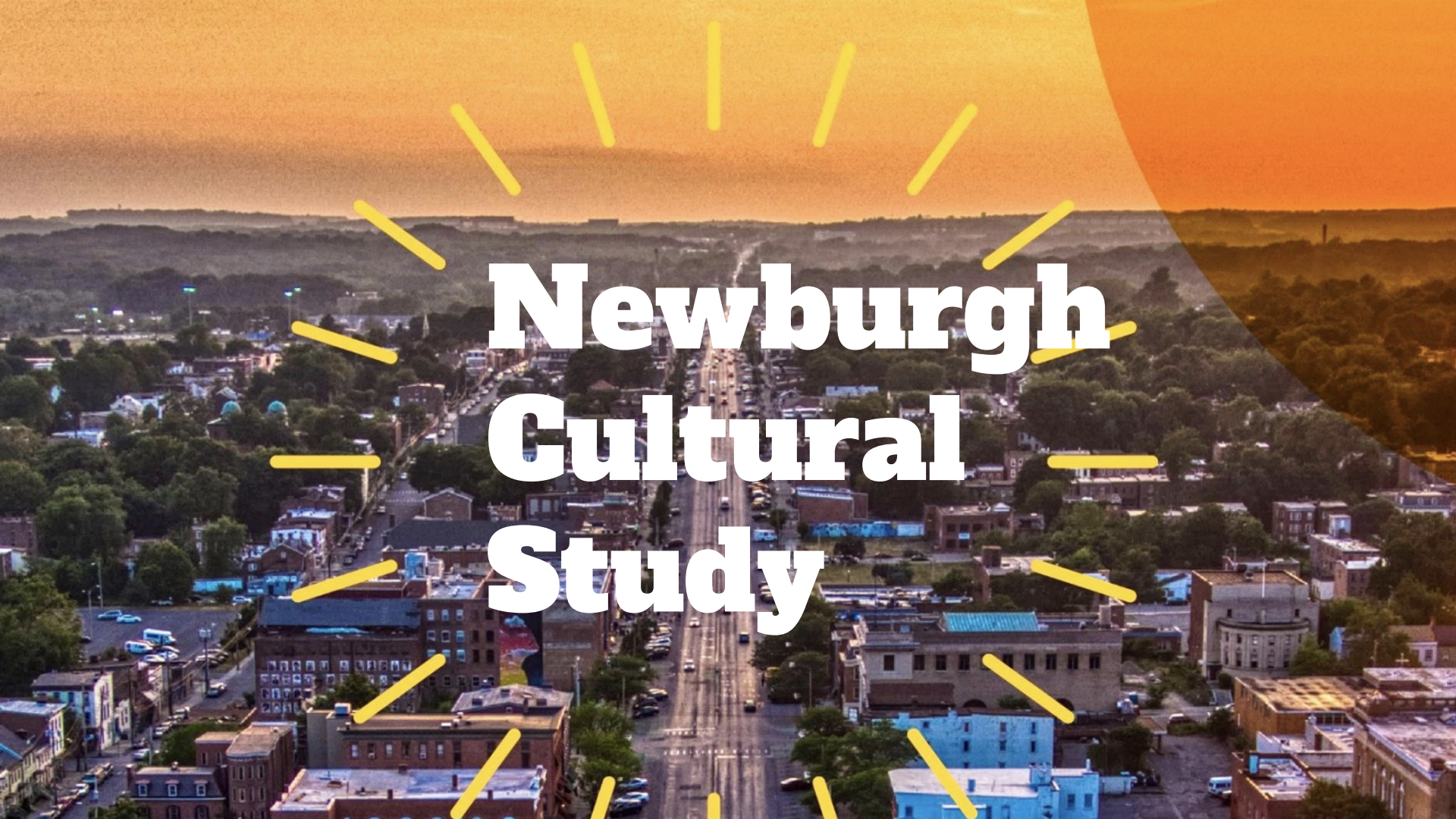
## Mission Statement

- Advise and make recommendations to the City government on issues related to art & culture
  - Ensure public funding for the arts & arts education
  - Promote arts & culture as an integral part of community life.
  - Foster a creative environment reflective of the multicultural nature of the City of Newburgh & to guarantee equal access to the arts.
  - Enhance access to, appreciation of & participation in the arts for all people, including youth.
  - Provide educational opportunities for all people to learn about the arts.
- 



**What areas do you want to see activated through public art in Newburgh? And how?**



**GRAB A POST IT & ADD YOUR IDEAS TO THE MAP!**



# Newburgh Cultural Study



# Cultural Study Objectives

- To learn where & how arts and culture are currently experienced in Newburgh
  - To identify barriers to and gaps in arts and cultural participation
  - To understand how the community feels arts and culture impact the Newburgh community
  - To guide decisions that best strengthen and grow the arts and cultural sector
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## Demographic Context

Newburgh is distinguished by a relatively young and racially diverse population, over half of whom identify as Hispanic/Latino and roughly a quarter as Black. Median income is significantly below the US median.

## Population and Median Age



POPULATION:  
**28,177**

MEDIAN AGE:

Newburgh: 30.7

New York City: 39.2

USA: 38.5



Source: 2019 American Community Survey 5-Year Estimates

## Income



Median Household Income





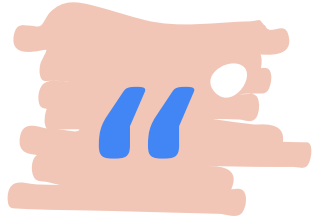
# Newburgh Strengths

- **Location, size and affordability; Newburgh's proximity to New York City and other Hudson Valley attractions.**
- **Newburgh's extremely diverse population is universally cited as a huge asset.**
- **Newburgh Pride & Local & homegrown talent: we are a city full of passionate, resilient, resourceful, and driven individuals who are attracted by the opportunity to be part of a solution.**
- **History-The Aldorf family , former slaves,& Underground railroad activists formed the Alsdorf Hall School of music & Dancing.**



# Newburgh Challenges

- **Social Division and Silos**
  - **Reputation and Perception vs. Reality**
  - **Lack of Centralized Information Sources**
  - **Limited Funding and Economic Challenges**
  - **Lack of Infrastructure**
  - **City Trust and Leadership**
- 
- 



**60% of respondents** to the Newburgh Community Cultural Survey strongly agree that **arts and culture in Newburgh strengthens community connectivity, provides healing**, improves education, and develops our **local small business economy**.

The arts are Newburgh's **3rd largest employment industry** cluster, creating over 700 jobs since 2013.




# Arts & Culture

- Needs to become more inclusive & community centered.
- Become more casual and enjoyable
- Offer content more reflective of people's lives
- Content should be more frequently refreshed





# 4 Strategic Priorities

- **Engage people to celebrate**, connect, empower the city's diverse communities.
  - **Centralize communication**, information, and do more robust marketing about arts & culture.
  - **Improve city gov't support/policies** for arts & culture.
  - **Develop additional funding** and financing for the arts & culture.
- 

# Taking Action

Concrete actions that we've taken based on the study include:

- A Diverse Arts & Culture commission with 14 members representing the diversity of Newburgh.
- Five 5K grants for artists, and one 5K grant for performance in 2023
- Applying to **Our Town Grant**, \$50-150K to create opportunities to bring communities together and celebrate the arts.
- Created a Community Calendar as a centralized hub for all local arts & cultural events for the city of Newburgh.
- This year we are doing Hands-On Art To Biz workshops to inspire youth to become involved in creative careers.

# Moving into the Future

- Create an **arts and cultural liaison** to city government, a position that could be linked to adjacent city needs, i.e. tourism and/or economic development
- **Ensure arts and culture are connected and integrated** into the city's broader economic development goals.
- **Provide more multipurpose arts venues** (recital halls, theaters, practice spaces), which are key needs currently missing from Newburgh's arts and culture.
- Better **promote and integrate our diversity of cultures**, i.e. by creating a Latino community center or a Black History Museum.
- Foster **collaborations & partnerships** with higher educational institutions and the Newburgh public schools.
- Support continued **growth of creative businesses**, i.e. film, fashion, and

**Now we want to learn from you...**

**How can we  
improve arts &  
cultural  
opportunities  
in Newburgh?**




# Questions for Group Discussion

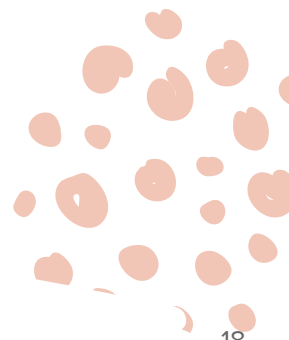


- 1) How do you engage with the creative community of Newburgh
- 2) What would you like to see from NACC over the next year that would support you as a creative?
- 3) What events or programs do you want to see more of in Newburgh that would promote inclusivity?

# Preguntas para discusión en grupo



- 1) ¿Cómo interactúa con la comunidad creativa de Newburgh?
  - 2) ¿Qué le gustaría ver de NACC durante el próximo año que lo apoyaría como creativo?
  - 3) ¿Qué eventos o programas le gustaría ver más en Newburgh que promuevan la inclusión?
- 



# OUR TOWN: Logic Model

**PROBLEM STATEMENT:** American communities everywhere face a distinctive set of local economic, physical, and/or social challenges. Yet community leaders are often unaware of solutions that stem from the successful adoption and integration of arts, design, and cultural strategies.



**OUR TOWN GOAL:** Sustained support and recognition of arts, design, and cultural strategies as integral to every phase of community development across the United States.



## Project Community Contexts

Local Our Town projects respond to and are shaped by community type, existing social and human capital, existing policies, local assets, and other community development activities.

### Project Inputs

Our Town projects require:



Leadership



Cross-sector Partnerships



Financial Resources



Community Engagement

### Project Activities

Creative placemaking strategies strengthen local communities by:



Envisioning



Connecting



Illuminating



Energizing

Arts tactics advance creative placemaking strategies through:

- Artist residencies
- Arts festivals
- Community co-creation of art
- Performances
- Public art
- Cultural planning
- District planning
- Creative asset mapping
- Public art planning
- Artist/designer-facilitated community planning
- Design of artist space
- Design of cultural facilities
- Public space design
- Creative business development
- Professional artist development

Innovation/  
Systems  
Change  
Outcomes

Project activities as well as local community change lead to:

- New or sustained partnerships**
- Sustaining or scaling of project activities**
- Replication or adaptation of project activities by other organizations**
- Capacity to implement creative placemaking**
- Institutionalization of arts, culture, and design**

Local  
Community  
Change  
Outcomes

Increased integration of arts, design, and cultural strategies among local, cross-sector partners, leading to economic, physical, and social change.



#### Economic Change

- Local business and job growth
- Professional development/training



#### Physical Change

- Beautification
- New construction



#### Social Change

- Civic engagement
- Social cohesion

*And more*

# Recently Funded Our Town Grants

FY21, FY20, FY19

Our Town Grantees



## Our Town for Our Neighbors:

- **ArtsWestchester (White Plains, NY)**
- **The Art Effect (Poughkeepsie, NY)**
- **TRANSART (New Paltz, NY)**

*~ 14 New York State Grant Recipients from 2019-2021*



# Our Town Grant Winning Proposals 50K-150K

- ❖ Creation of a **Youth empowerment zone**, public art installation & arts programming, providing youth with **work experience**, Poughkeepsie.
- ❖ Support an **artist residency focused on immigrant community organizations**, NYC
- ❖ Supporting a public art installation and the creation of **youth led murals, creating workforce opps for local artists & youth**, New Orleans.
- ❖ To support a **teaching artist workforce development pilot program** for formerly incarcerated individuals, California.
- ❖ To support the **design of a new cultural facility** to house the Wowapi Lakota Youth arts and culture institute.
- ❖ Creation of public art installations on bus shelters, Portland.
- ❖ **Youth dance workshops** and performance celebrating the traditional maritime heritage, MP
- ❖ And many more proposals here:



# Share Your Thoughts!

How can the Arts & Cultural Commission create more opportunities for arts and culture in Newburgh?

English Version



Complete the Survey Using the QR Code on your Table

En Español





Newburgh  
Arts & Cultural  
Commission

Visit the Community Calendar  
Share Your Own Events  
Keep In Touch

# VIEW EVENTS & SHARE YOUR OWN on the COMMUNITY CALENDAR

## NEWBURGH ARTS & CULTURE CALENDAR

Using "Start Date/Fecha" field    Customize labels    Filter    Sort    ...

January 2023    Today    Month ▾    <    >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9 Yoga Class at the Rit...	10 Newburgh Drum Circl...	11 'Tricked' Film Screeni... +1 more	12 The Concerning Rise ...	13	14 Move Me-a Hudsy ori...
15	16 Melanin Unchained M...	17 NACC Monthly Meeti... +1 more	18	19 The Concerning Rise ... +1 more	20	21
22	23	24	25	26	27	28 Quassaick Creek Co... +2 more
29 Dia Beacon Free Day...	30	31 Celebrate.845 Group ...	1	2	3 'Cause We Be Compli...	4 Newburgh Winter Far...

Airtable    Download CSV    View larger version



**FIND THE CALENDAR ON THE NACC WEBSITE**  
[www.newburgh.org/calendar](http://www.newburgh.org/calendar) **OR on Instagram**  
**@newburghartsculture**

## NEWBURGH ARTS & CULTURE CALENDAR

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Airtable   Download CSV   View larger version



@newburghartsculture

 **Community Calendar**

 **Submit Your Event to the Community Calendar**

 **Projects & Opportunities**

Linktree\*

Cookie Preferences

# SHARE YOUR OWN EVENTS: Art Openings, Dance Performances, Musical Events, Workshops, Drawing Classes, Drum Circles, Yoga, Movies & Any Community Events

Submit Your Event

## NEWBURGH ARTS & CULTURE CALENDAR

Using "Start Date/Fecha" field   Customize labels   Filter   Sort   ...

January 2023   Today   Month   <   >

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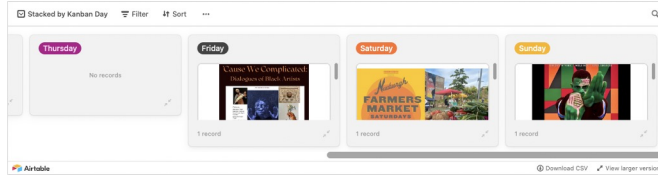
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CLICK ON THE  
**SUBMIT YOUR  
EVENT BUTTON &  
FILL OUT THE  
FORM**

# LET THE COMMUNITY KNOW ABOUT YOUR EVENTS

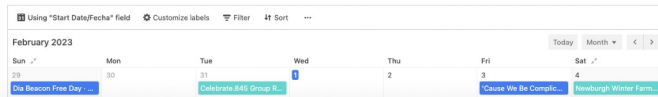


## EVENTS THIS WEEK



Submit Your Event

## NEWBURGH ARTS & CULTURE CALENDAR



**STAY IN TOUCH &  
LET US KNOW HOW WE CAN HELP WITH  
IDEAS, PROJECTS, GRANTS AND MORE**

**FOLLOW US ON:**

**INSTAGRAM** @newburghartsculture

**FACEBOOK** Newburgh Arts & Cultural Commission

**VISIT OUR WEBSITE &  
JOIN OUR MAILING LIST**

**[www.newburghart.org](http://www.newburghart.org)**

## **ATTEND A MEETING**

**NACC meets on the 3rd Monday of every month  
6pm-8pm at the Newburgh Heritage Center**

## **JOIN A COMMITTEE or Taskforce**

**Committees and Taskforces are open to all  
members of the public. Attend a meeting or  
message us to find out more.**

# ATTEND J.O.L.T

JOIN  
OTHER  
LOCAL  
TALENT



Artist  
Happy  
Hour

Every 3rd Thursday  
of the Month  
5:30pm-7:30pm